



## Job Announcement

**Making It Easy-MIE** is the first company to provide one-stop professional services to meet the needs of expats working and operating businesses in Cambodia. **MIE** specializes in three key areas: **Language and culture, Business start-up, and Relocation support.**

We are seeking a competent **part-time Digital Marketing Specialist-DMS** to join our young and growing team. Working hours: Based on availability of the selected candidate whether from 8am-12pm or 1pm-5pm, Monday to Friday, exclusive of Saturday, Sunday and Cambodian public holidays.

### Requirements:

- Any educational background as far as you are good at video making and design, student or fresh graduate in video making, photography, marketing, journalism, IT or design is also welcome to apply
- One year work experience in digital marketing: Video making, design, photography, content writing and/or social media
- Professional computer, internet, email and social media skills are required
- Any nationality with excellent English proficiency
- Cross-cultural knowledge and knowledgeable about Cambodia is a plus
- Strong interpersonal skills and team spirit
- Honest and able to work independently with minimal-supervision
- Passionate in working with a startup business and in the field of digital marketing
- Committed for long-term employment

### Brief Role Description:

- Shoot and edit short videos to promote the business the activities on Khmer language and culture, business start-up and legal support for expats in Cambodia
- Shoot and design photographs on the business activities
- Write stories, develop contents and interview clients to promote the business activities through social media (website, groups, blogs, YouTube and Facebook, etc.)
- Develop and implement digital marketing strategies and action plan

Gross monthly salary is approximately **\$200** based on your qualifications and experience. Capacity building and professional development opportunity is available. Other benefits will be granted if full-time employment is open.

CV and cover letter should be submitted by email ([info@makingiteasycambodia.com](mailto:info@makingiteasycambodia.com)) to **Kimsophat Kong (Mr.)** no later than **July 15, 2016**. Only shortlisted candidates will be contacted for an interview. We offer an equal job opportunity. Women are encouraged to apply.