

WHO WE ARE



MISOCIETY KOREA
ESTABLISHED IN 2014, SEOUL

miSociety is a social venture in Korea that aims to resolve social problems with technologies and creative ideas. We believe that even small technologies or ideas can have great social impact.

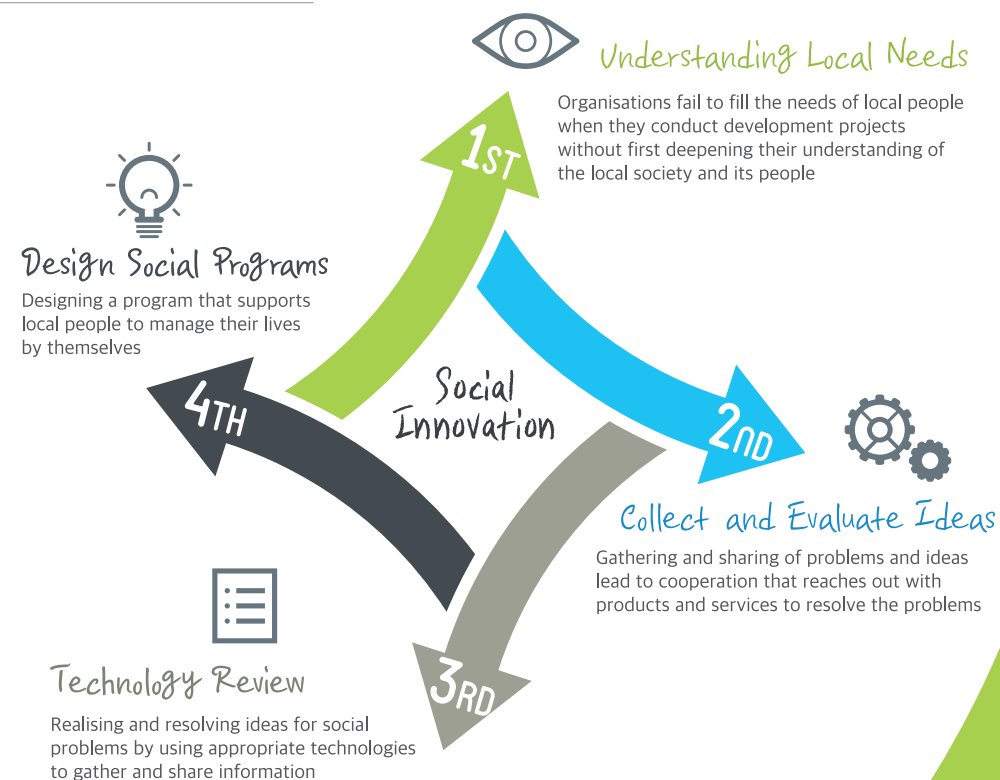
Since its foundation in 2014 and based on our motto, miSociety has undertaken various projects, such as: provision of information and communication technology(ICT) services for addressing social problems; reducing education gaps; and publishing books in Korea.

In 2016, miSociety established a branch office in Phnom Penh. Our local efforts aim to create innovative values for positive social impact in Cambodia and Laos.

PROJECTS STARTED IN 2016,
VIENTIANE, LAOS

MISOCIETY CAMBODIA
ESTABLISHED IN 2016,
PHNOM PENH

WHAT WE DO IN CAMBOIDA



1ST

RESEARCH ON THE NEEDS OF LOCAL PEOPLE

"The best solution for a social problem is based on the best observations in the field"

We have provided services to conduct research on the needs of local people and suggested appropriate technology and alternative ideas for meeting those needs to organisations and local governments who then consider launching a local development project.

2ND

ICT SERVICE FOR SOCIAL INNOVATORS

"ICT services can be efficient tools for social innovators to collect and evaluate ideas."

Kulan is a mobile app that we recently developed that provides necessary services for field researchers. We expect *Kulan* will help more social researchers observe local circumstances and share local problems with others. Currently we are also developing an online ideas platform called *Open Innovator* to share problems and collect ideas around the world.

3RD

IDEAS TO PRODUCTS BY USING APPROPRIATE TECHNOLOGIES

"As there are many social problems in the world, so there are many potential solutions"

Eco-friendly "tuk tuk" program is a project that creates employment in urban areas in Cambodia by implementing appropriate technologies. Fair-trade food project is a program in which miSociety manages a supply chain of clean groceries in mountain regions of Laos. We also cooperate with the Appropriate Technology Centre in Laos where we run a food processing centre for local farmers.

4TH

INCREASING THE INCOME FOR LOCAL PEOPLE

"Fostering economic independence is one of the efficient ways to strengthen the capabilities of beneficiaries"

Empowering local people has been the core business desire for us. We are running a program that supports community members in Takeo to produce economic profit by improving their process of making handicraft goods. The program provides natural dying technology transfer from a Korean craft company to the village, along with Korean prop designers and brand making services. miSociety co-supervises the entire process with the local government.



micro values for great impact on Society

This motto encompasses our ideals and mission guiding our efforts toward a better society



SOCIAL VALUES

WE CREATE

